



Free Non-Conference Game Scheduling Tool for D-I Football and Men's & Women's Basketball – Fact Sheet

Win AD Schedule is a free scheduling tool that is available for every D-I administrator and conference to schedule non-conference games in Men's & Women's Basketball.

With Win AD Schedule, you will enjoy these features behind secure log in:

1. Create a description of each non-conference game you want to schedule.
2. Build custom lists of potential opponents that match your non-conference game scheduling needs by filtering relevant team data.
 - a. Record – both W-L and record against other conference opponents
 - b. Fit – sort by FBS, FCS, conference, scholarship levels; strength of opponent; RPI; travel distance; returning class
 - c. Price – a client-only feature, Win AD clients will see buy and sell amounts as well as liquidated damages plus non cash consideration
3. Reach a broad audience by posting a description of each non-conference game you want to schedule, viewable by all with decision-making authority for scheduling across D-I.
4. Search and review posts of games other non-conference schools want to schedule and have made viewable to the entire D-I audience.
5. Send personalized, individual emails to decision-makers for scheduling based on your custom lists of potential non-conference opponents. We provide current contact information, ensuring you get to the right person every time.

“Win AD scheduling quote, coming in the a future version of this fact sheet.”

First Lastname
College University

With the comprehensive information and functionality in Win AD Schedule, users enjoy significant time savings by scheduling games with superior information and greater efficiency – no more “reply all” email threads with unhelpful subject lines and inaccurate email addresses.

Win AD clients will receive an exclusive benefit by using Win AD Schedule. Only clients will be able to create custom lists and see non-conference game info from potential opponents, paired in the same view with game pricing and drawn from 14,000+ games scheduled from 2007 to 2024.



Watch a short tour video. Contact us to learn more.



TO LEARN MORE ABOUT WIN AD

Contact Kevin Cohen at 720-320-9054 or Kevin.Cohen@WinthropIntelligence.com

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