WIN AD

Coaches & Staff Database – Fact Sheet

Win AD's Coaches & Staff database: Current contracts and detailed performance data for 42,000+ head and assistant coaches (and support staff) in every D-I and D-II sport.

We built the Coaches & Staff database to empower ADs to continually, efficiently review and evaluate coaches through custom queries to optimize talent management within your athletic department.

How are peers structuring bonuses for basketball coaches?

What is the precise compensation of my football coach's peers?

How do I reduce the resource drain of an active search?

How can I more proactively and efficiently develop a succession plan for future hires?

How can I find minority and gender diverse candidates for specific sports?

Win AD's Coaches and Staff database also offers dynamic features to augment best-fit talent evaluation:

> A constantly updated library of tens of thousands of coach videos powered by YouTube, including press conferences, interviews, locker room speeches and more

> Co-Worker History (aka visualized Family Trees) to explore coaches' professional networks and establish connections between successful coaches and peer administrators

> *Anyone who's in athletics needs to know the market and be ahead of it. We need detailed information, not anecdotal data. Win AD is one-stop shopping.*
>
> Drew Marrochello - Boston University

→ *Win AD's* Coaches & Staff database enables you to:

> Implement objective due diligence documentation for hiring rationale

> Search within contracts to drastically reduce staff time spent searching, evaluating and benchmarking

> Access actionable intelligence, not static survey data or contact directories

> Source Contracts: See the contract details (bonus, deferred and Form 990) of thousands of NCAA coaches and staff in every D-I sport