

WINAD

Administrator Database – Fact Sheet

Win AD's Administrator database: Comprehensive database of 2,000+ D-I athletic administrators' precise compensation (not a survey), area of responsibility, offer letters and/or contracts.

We built the Administrator database to empower ADs to compare talent and contrast compensation for their sport administrators and staff, relative to their peers. The Administrator database provides accurate compensation levels and corresponding duties for administrators in D-I.

How do I attract, promote and retain the very best athletic administrators in the country?

How do I stay abreast of compensation trends for D-I administrators?

How can I quickly view a comprehensive list of potential candidates for key administrative positions?

Can you help me find diverse candidates or administrators who are alumni?

What contract terms are now standard for peers in our conference and nationally?

Win AD's Administrator database allows ADs to take action (search, raise, benchmarking) with accurate information, not last year's survey, while identifying talent who may be a fit for your team. You can quickly see what peer programs pay/administrators receive for particular roles and remain current with job movement by administrators.

"Having updated and detailed information is essential to the decisions we have to make as athletic directors on a daily basis."



Greg Burke

Director of Athletics, Northwestern State University
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→ *Win AD's Administrator database allows you to:*

- > Instantly see the leaders of every D-I athletic department in the country
- > Access a regularly updated, single resource for staff planning and evaluation
- > Filter by numerous criteria, including compensation, diversity, gender, principal job function, D-I subdivision, conference and school

See the details of contracts and rely on accurate information for critical decision-making



TO LEARN MORE ABOUT *WIN AD*

Contact Kevin Cohen at 720-320-9054 or Kevin.Cohen@WinthropIntelligence.com

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