

WINAD

CASE STUDY: HOUSTON MEN'S BASKETBALL

Win AD Schedule saves time and increases efficiency in game scheduling



Win AD Schedule is a completely free game scheduling tool for Men's and Women's basketball programs that streamlines finding best-fit opponents, scouting and researching teams and saves schedulers significant time. In this case study, Louis Reynaud, Special Assistant for the University of Houston men's basketball team, shares how Win AD has helped UH basketball spend less time on scheduling and more time on coaching & recruiting.



Louis Reynaud
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Save time finding available opponents:

Win AD Schedule users can search for opponents based on your needs and the availability of other teams, including snapshots for each team of current W/L, RPI (this year + 5 year average), % of points, rebounds & assists coming back next year and contact information for the scheduler at each school.

The screenshot shows the Win AD Schedule interface. On the left, there's a 'Refine Search' panel with filters for Date (03-18-2016), Travel day buffer (0 days), and a list of filters (All Divisions, All Subdivision, All Conference, All Schools). The main area shows search results for Northern Iowa, including performance metrics (W-L '15-'16: 22-12, RPI (5yr avg): 70 (69)), and a table of guarantee game contracts.

Home	Away
Average Guarantee Paid:	Average Guarantee Received:
North Texas 2015 \$46,000	@ VCU 2015 \$80,000
University of Dubuque 2015 \$70K	@ Denver 2014 \$20K
Colorado State 2015 \$5K	2014 \$95K
	2014 \$0
	see all

“ Win AD Schedule is a grand slam – it's one stop shopping.”

- Louis Reynaud

Win AD Schedule also offers the ability to view 22,000+ guarantee game contracts to help increase revenue on the road and contain costs at home by providing complete market transparency (Win AD clients-only feature).

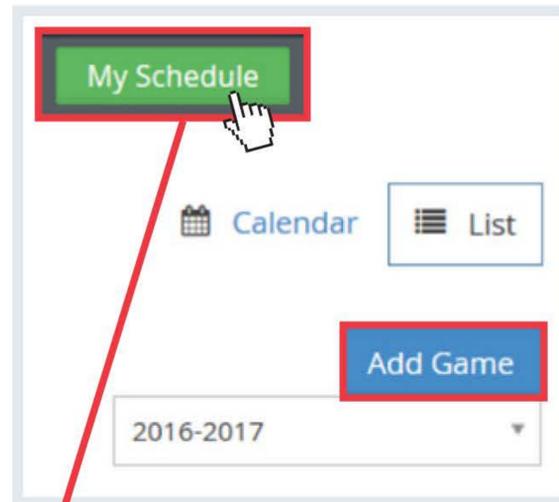
Win AD Schedule provides transparency of the scheduling process to relevant stakeholders

“ People in our administration are constantly calling to ask what I am doing with our schedule. Now they are able to go onto Win AD Schedule and see exactly how I’m building the schedule. It makes my life much easier.”

- Louis Reynaud

‘Schedule’ Tab

Use the ‘My Schedule’ feature to lay out your schedule as you create it. Once you have input a game, Win AD Schedule will automatically populate it with your future opponents current RPI, and their 5-year RPI average.



Quickly add a game

Houston Basketball (M) Schedule

Contacts:



Louis Reynaud
Scheduling Contact
lsreynau@central.uh.edu
(713) 878-7976

Scouting Report | Coaches & Performance | **Schedule** | Games Wanted (0)

Calendar | List

Season 2016-2017

Opponent	Date	Location	City, State	RPI last year (5 yr avg)	Compensation
Prairie View	Fri Nov 11, 2016	Home	Houston, TX	333 (301)	
Missouri State	Mon Nov 14, 2016	Home	Houston, TX	234 (178)	
TBD	Mon Nov 21, 2016	Neutral	S/W Florida, FL		
TBD	Tue Nov 22, 2016	Neutral	S/W Florida, FL		
TBD	Wed Nov 23, 2016	Neutral	S/W Florida, FL		
Cornell	Sat Nov 26, 2016	Home	Houston, TX	243 (247)	
@ LSU	Tue Nov 29, 2016	Away	Baton Rouge, LA	90 (80)	
Morgan State	Sat Dec 3, 2016	Home	Houston, TX	329 (282)	

“ I’ve done a lot of scheduling over my 34 year career. It’s a tedious, time-consuming and hard process. For the longest period of time it involved trial-and-error and was a hit-or-miss proposition. From a transparency, information, and time savings standpoint – Win AD Schedule is a grand slam. It’s one stop shopping.” - Louis Reynaud

How Win AD Schedule saves time

Win AD Schedule allows game schedulers to save time and be more effective in the game-scheduling process by providing one-stop-shopping for all the data you would otherwise compile by hand.

Hawaii Basketball (M) Schedule

Contacts:
 **Zane Johnson**
 Scheduling Contact
 zanej@hawaii.edu
 (808) 956-6501

Scouting Report | Coaches & Performance | Schedule | Games Wanted (0)

Overview

Performance
 W-L: 24-5 RPI (5yr avg): 94 (168) [more](#)

Non-co
 '16-'17: (

Player Data

	Points
	81%

2016-2017 Returning
 as of 2/29/2016

Name	Pos	HT	WT	Class	PTS	REB	AST
Niko Filipovich	G	6'0	160	SO	1.4	0.6	0.5
Aaron Valdes	G	6'5	190	JR	14.9	5.5	2.2
Mike Thomas	F	6'7	210	JR	7.6	5.3	0.8

Win AD Schedule provides full scouting reports, as well as detailed team & player data for every Division-I program.

'Scouting Report' Tab

Full team summaries including coaching staff, 5 year histories of W/L (overall and in-conference), RPI, post-season appearances, strength of schedule, recruiting performance and KenPom data.

Northern Iowa Basketball (M) Schedule

Contacts:
 **Derrick Netten**
 Director of Operations
 derrick.netten@uni.edu
 (319) 273-7609

Scouting Report | Coaches & Performance | Schedule | Games Wanted (1)

Coaches 2015-2016

 Ben Jacobson Head Coach	 Erik Crawford Assistant	 Kyle Green Assistant	 PJ Hogan Assistant
 Derrick Netten Director of Operations	 Jed Smith Strength and Conditioning	 Don Bishop Trainer	

Performance

	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Record	20-14	21-15	16-15	31-4	22-12
Conference W-L	9-9	11-7	10-8	16-2	11-7
Home W-L (%)					
Postseason				NCAA - Round 2	
RPI	72	80	112	11	69 as of 3/10/2016
Strength of Schedule (rank)	124	46	97	115	94
Head Coach	 Ben Jacobson	 Ben Jacobson	 Ben Jacobson	 Ben Jacobson	 Ben Jacobson
Adjusted Offensive Efficiency**	104.24	104.29	111.72	114.6	112.21
Adjusted Defensive Efficiency**	96.65	95.33	105.57	94.43	104.05

“ Time is really important to anybody in any business. Win AD Schedule saves a lot of time. It absolutely gives you more time to recruit. It gives you more time to be in the gym, more time to evaluate film, more time to facilitate on-campus visits and more time to do your coaching duties.”

“ If you're spending all your time looking stuff up – it reduces the time you have doing basketball activities. Win AD Schedule has allowed us to focus on doing things that we need to help grow the program.”

- Louis Reynaud

“ As far as technology goes, I would say Win AD Schedule is one the best new things to come out in the past 3+ decades.”

- Louis Reynaud

Win AD Schedule allows you to easily connect with other schedulers

Win AD Schedule's 'Games Wanted' feature gives schedulers a forum to advertise the games you're looking for to schedulers across Division I. With the majority of D-I programs currently using Win AD Schedule, you can accelerate finding best-fit matchups and streamline game scheduling negotiations.

Showing Results For: Showing 76 of 76 games wanted. Created at: sort desc.

Refine Search

Game type: [dropdown]

Game date range: Start [calendar] End [calendar]

Clear Update

All Divisions: [dropdown]

All Subdivisions: [dropdown]

All Conferences: [dropdown]

All Schools: [dropdown]

RPI ranking: Lo (e.g. 350) High (e.g. 1)

Distance less than Miles [input]

Clear Update

are still needed.

Previous 1 2 3 Next

Sort by [dropdown]

Mount St. Mary's - Guarantee Needed created about 21 hours ago Nov 13 to Nov 26 Sunday Saturday
Emmitsburg, MD (1229 miles)
RPI (5yr avg): 245 (209)
Ben Wilkins: Need multiple guarantee games. Please call, email or text with any interest. View post

Kent State - Home & Home. Guarantee Offered created about 23 Dec 1 to Dec 31 Thursday Saturday
Kent, OH (1113 miles)
RPI (5yr avg): 122 (133)
Rob Senderoff: We need to buy a game and start a H/H. I have many dates in December open. Please contact me if interested.... View post

Texas Southern - Guarantee Needed created 6 days ago Dec 12 to Dec 30 Monday Friday
Houston, TX
RPI (5yr avg): 181 (193)
Tim Waller: Looking for a guarantee game vs BCS team. Would prefer driving distance from Houston. Manage post

SLU - H St. Louis, MO RPI (5yr avg)
Charles Nishida: Look

SLU - G St. Louis, MO RPI (5yr avg)
Charles Nishida: Look

Game types [input]

Select game date (as start date) or acceptable game date range:

Start date [calendar]

End date [calendar]

Game description and details: Looking for a home & home the weekend before MLK vs a 100+ RPI team in the Southeast.

Cancel Continue

You can review this post before it's final.

To post your own game, simply enter the type of game you're looking for, the desired game date range and include customized notes about the ideal matchup.

“ I put out a game on Win AD Schedule and I'll start getting responses immediately in my email. I don't have to do anything else other than post what I'm looking for a game. I can then look up the scheduling contact right inside Win AD Schedule. Then I'll look up their staff, their roster, their RPI history – it's all there in one place.”

“ I don't know how anyone could not use this. Whether you're a big school, small school, or a mid-major. If one of my peers called and said they were thinking about using Win AD Schedule, I'd first be shocked they weren't already on board, but I would tell them it's a no-brainer.”

- Louis Reynaud



TO LEARN MORE ABOUT WIN AD

Contact Kevin Cohen at 720-320-9054 or Kevin.Cohen@winthropintelligence.com

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