

# WINAD

## Free Non-Conference Game Scheduling Tool for D-I Men's Basketball – Fact Sheet

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*Win AD* Schedule is a free scheduling tool that is available for every D-I administrator and conference to schedule non-conference games in Men's Basketball.

With *Win AD* Schedule, you will enjoy these features behind secure log in:

1. Create and maintain your own schedule in a secure environment.
2. Search for open dates and build custom lists of potential opponents that match your non-conference game scheduling needs by filtering relevant team data:
  - a. Record & Performance – 5 year W/L & RPI trends, post season appearances;
  - b. Fit – sort by availability, sub-division, conference; RPI and travel distance;
  - c. Price – a client-only feature, *Win AD* clients will see buy and sell amounts as well as liquidated damages plus non cash consideration
3. Study detailed team & player data to find best-fit opponents (including current depth chart, PPG, RPG and Assist % returning, incoming recruits, available transfers - 3,500+ players total).
4. Reach a broad audience by posting and emailing a description of each non-conference game you want to schedule, viewable by all with decision-making authority for scheduling across D-I.
5. Search and review posts of games other non-conference schools want to schedule and have made viewable to the entire D-I audience.

*"Win AD Schedule is light years ahead of anything else that is available for men's basketball scheduling."*

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With the comprehensive information and functionality in *Win AD* Schedule, users enjoy significant time savings by scheduling games with superior information and greater efficiency.

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*Win AD* clients will receive an exclusive benefit by using *Win AD* Schedule. Only clients will be able to see non-conference game info from potential opponents, paired in the same view with game pricing and drawn from 6,500 games scheduled from 2007 to 2016.



TO LEARN MORE ABOUT *WIN AD*

Contact Kevin Barefoot at 800-218-2280 or [Kevin@WinthropIntelligence.com](mailto:Kevin@WinthropIntelligence.com)

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