



## Coaches & Staff Database – Fact Sheet

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*Win AD's* Coaches & Staff database: Current contracts and detailed performance data for 8,800+ head and assistant coaches (and support staff) in every D-II sport.

We built the Coaches & Staff database to empower ADs to continually, efficiently review and evaluate coaches through custom queries to optimize talent management within your athletic department.

How are peers structuring bonuses for basketball coaches?

What is the precise compensation of my football coach's peers?

How do I reduce the resource drain of an active search?

How can I more proactively and efficiently develop a succession plan for future hires?

How can I find minority and gender diverse candidates for specific sports?

*Win AD's* Coaches & Staff database is built for ADs and administrators who require total knowledge of coaching performance and total compensation on a continuous basis.

*"Win AD is one-stop shopping for all my coaching research and benchmarking."*

→ ***Win AD's* Coaches & Staff database enables you to:**

- > Implement objective due diligence documentation for hiring rationale
- > Search within contracts to drastically reduce staff time spent searching, evaluating and benchmarking
- > Access actionable intelligence, not static survey data or contact directories
- > Source Contracts: See the contract details (bonus, deferred and Form 990) of thousands of NCAA coaches and staff in every D-II sport



TO LEARN MORE ABOUT *WIN AD*

Contact Kevin Cohen at 720-320-9054 or [Kevin.Cohen@WinthropIntelligence.com](mailto:Kevin.Cohen@WinthropIntelligence.com)

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