

# WINAD

## Financials Database – Fact Sheet

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*Win AD's* Financials database: Searchable, online database of annual revenue and expense data from D-I and D-II NCAA financial reports, as well as Independent Auditors' Report and Agreed Upon Procedures.

We built the Financials database to support budget planning by unlocking detailed financial data for D-I and D-II institutions.

What are conference peers spending on field hockey recruiting?

What is the exact amount of student fee revenue received by similar sized programs?

How can I quickly benchmark marketing spending by peers in conference?

Where can I access PDF copies of NCAA financial reports?

How can I determine a reasonable travel budget for men's soccer?

*Win AD's* Financials database is designed for proactive budget management and offers the ability to filter financial data by numerous criteria, including subdivision, conference, school and any major revenue or expense category (e.g., donations, student fees, tuition, travel).

*" Win AD allows me to research sport and line-item-level data for D-I and D-II programs. "*

→ ***Win AD's* Financials database enables you to:**

- › Drill down to see how revenue and expense dollars are allocated
- › Gain unparalleled access to budget line items and sport level detail
- › Make decisions using current, comprehensive financial data
- › View and search within hundreds of PDF NCAA financial reports



TO LEARN MORE ABOUT *WIN AD*

Contact Kevin Barefoot at 800-218-2280 or [Kevin@WinthropIntelligence.com](mailto:Kevin@WinthropIntelligence.com)

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