



D-II Coaches and Financials Database – Fact Sheet

Win AD's D-II Database: Searchable, online database of 8,000+ D-II coaches, including career histories and current compensation. Also, track annual revenue and expense data from D-II NCAA financial reports.

We built *Win AD* to empower D-II ADs to continually, efficiently review and evaluate coaching talent and compensation, while supporting budget planning by unlocking detailed NCAA financial data.

What is the exact amount of student fee revenue received by similar sized programs?

How are peers structuring bonuses for basketball coaches?

How can I quickly benchmark marketing spending by peers in conference?

What is the precise compensation of my football coach's peers?

Where can i track peer spending on facilities?

How can I reduce the resource drain of active search?

Win AD is built for ADs and administrators who require total knowledge of coaching performance, compensation and D-II financial trends on a continuous basis.

"Win AD is one-stop shopping for all my research and benchmarking."

– D-II Athletic Director

→ *Win AD's Coaches & Financials database enables you to:*

- > Gain unparalleled access to budget line items and sport level detail
- > Drastically reduce staff time spent searching, evaluating and benchmarking
- > Make decisions using current, comprehensive financial data
- > See the contract details of thousands of NCAA coaches and staff in every D-II sport



TO LEARN MORE ABOUT *WIN AD*

Contact Kevin Barefoot at **800-218-2280** or Kevin@WinthropIntelligence.com

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