

WINAD

Free Non-Conference Game Scheduling Tool for D-I Women's Basketball – Fact Sheet

Win AD Schedule is a free scheduling tool that is available for every D-I administrator and conference to schedule non-conference games in Women's Basketball.

With *Win AD* Schedule, you will enjoy these features behind secure log in:

1. Create and maintain your own schedule in a secure environment.
2. Search for open dates and build custom lists of potential opponents that match your non-conference game scheduling needs by filtering relevant team data:
 - a. Record & Performance – 5 year W/L & RPI trends;
 - b. Fit – sort by availability, sub-division, conference; RPI and travel distance;
 - c. Price – a client-only feature, *Win AD* clients will see buy and sell amounts as well as liquidated damages plus non cash consideration
3. Study detailed team data to find best-fit opponents (including daily updates to W/L and RPI during current season).
4. Reach a broad audience by posting and emailing a description of each non-conference game you want to schedule, viewable by all with decision-making authority for scheduling across D-I.
5. Search and review posts of games other non-conference schools want to schedule and have made viewable to the entire D-I audience.

"Win AD Schedule is light years ahead of anything else that is available for men's basketball scheduling."

Dan Van Ackeren, University of Denver
Senior Associate Athletic Director/
Chief Financial Officer

303-871-4224
daniel.vanackeren@du.edu



With the comprehensive information and functionality in *Win AD* Schedule, users enjoy significant time savings by scheduling games with superior information and greater efficiency.

Win AD clients will receive an exclusive benefit by using *Win AD* Schedule. Only clients will be able to see non-conference game info from potential opponents, paired in the same view with game pricing and drawn from 6,500 games scheduled from 2007 to 2016.



TO LEARN MORE ABOUT WIN AD

Contact Kevin Barefoot at 800-218-2280 or Kevin@WinthropIntelligence.com

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